

## PIANOTERRA PRESENTS THE SEVENTH EDITION OF THE MILKY WAY AT GALLERIA CONTINUA / SAN GIMIGNANO

The project, launched in 2014 in Naples, brings together artists to support vulnerable children and their parents through a fundraising exhibition curated by Damiana Leoni

Opening: 25 January 25, 2025, at 3:00 PM Via del Castello 11

The exhibition will remain open until 8 February 2025, Monday to Sunday, 10-13 / 14-18.

*Purchasing one of the works on display will help support Pianoterra ETS's activities.*  
[www.pianoterra.net](http://www.pianoterra.net)

The seventh edition of *The Milky Way* opens on **January 25, 2025, at 3:00 PM**. This fundraising exhibition in support of Pianoterra ETS was conceived by **Damiana Leoni** and is promoted by the Beta Foundation, under the patronage of the Royal Danish Embassy. After six previous iterations, the project makes its debut in Tuscany, hosted at **Galleria Continua's** San Gimignano location.

### The seventh edition of *The Milky Way*

The seventh edition of *The Milky Way* is inspired by a single question: *Where am I?* A question that gives voice to the sense of momentary disorientation we have all experienced when finding ourselves in entirely new places or circumstances—a feeling that, for many, is not momentary but an enduring, daily state of non-belonging. “This kind of disorientation,” explain the project’s organizers, “is something we often perceive in the eyes and movements of the people who step through Pianoterra’s doors. Our first gesture of welcome is to see it and acknowledge it; to recognize the complex map of unmet needs and untapped resources that have brought them to us—perhaps getting lost in the process. Identifying these fragments of personal history, so we can offer not necessarily escape routes but guiding tools like compasses to help them rediscover the thread of their lives, pushes us every day to look beyond what is expressed, beyond material needs, and to give equal importance to what, overshadowed by more urgent necessities, remains unspoken.” With these premises, artists were invited to select a work that represents this sense of disorientation. Over 40 artists participated, including, **Alberte Agerskov, Ai Weiwei, Massimo Bartolini, Pascale Birchler, Barbana Bojadzi, Carlota Bulgari, LETIA - Letizia Cariello, Loris Cecchini, Costanza Chia, Alba Clemente, Michelangelo Consani, Ala D’Amico, Bianca D’Ascanio, Jonathas De Andrade, Matt Dillon, Luca Federico Ferrero, Carlos Garaicoa, Shilpa Gupta, Camille Henrot, Priya Kishore, Andrea Mauti, Sabrina Mezzaqui, Seboo Migone, Rudi Ninov, Hans Op De Beeck, Ornaghi & Prestinari, Giovanni Ozzola, Valentina Palazzari, G. T. Pellizzi, Tobias Rehberger, Arcangelo Sassolino, Manuela Sedmach, Serse, Bernardo Siciliano, Nina Silverberg, Marta Spagnoli, Tommaso Spazzini Villa, Pascale Marthine Tayou, Eugenio Tibaldi, Giorgio van Meerwijk, and Alejandra Varela Perera.**

Proceeds from the sale of the exhibited works will go toward supporting and strengthening Pianoterra ETS’s programs for vulnerable families. Specifically, the funds will be used to create two play areas in the new community space for families that Pianoterra will open its doors to in Naples in 2025, as well as to provide children from disadvantaged backgrounds with high-quality educational activities, beginning with the crucial **first 1,000 days of life**.

*The Milky Way* views the world of contemporary art as an active and vital element of a community devoted to supporting and caring for its most vulnerable members. All previous editions have been hosted by leading Italian galleries, which opened their doors to display works donated by 242 Italian and international artists across six prior editions.

### The Program for January 25: All Events

On Saturday, January 25, Galleria Continua will host a full day of contemporary art at its space in the province of Siena, one of the world's leading galleries with locations in San Gimignano, Beijing, Les Moulins, Havana, Rome, São Paulo, and Paris. The day will feature a diverse program of exhibitions and events.

The program begins at 3 PM with *The Milky Way* (the exhibition will run for two weeks, concluding on February 8). At 4 PM, *Fantasmata* the solo exhibition by artist **Marta Spagnoli** will open. At 6 PM, in connection with **Sabrina Mezzaqui's** exhibition *Raccogliere le parole*, there will be a performance by **Mariangela Gualtieri/Teatro Valdoca** titled *Ruvido umano* (poetry and voice by Mariangela Gualtieri, live music by Lemmo, and direction, set design, and lighting by Cesare Ronconi). Visitors will also have the opportunity to view the exhibition *False Autumn* by **Jorge Macchi**.

### Pianoterra ETS

Pianoterra is a non-profit organization working alongside the most vulnerable families in Rome, Naples, and Castel Volturno, with a special focus on the mother-child bond. Since 2008, Pianoterra has supported and assisted over 5,000 parents and an equal number of children, promoting health, well-being, and the empowerment of children in their various life contexts, particularly for those aged 0–6, starting from pregnancy.

### The Milky Way

Now in its seventh edition, *The Milky Way* began in Naples in 2014 at the Lia Rumma Gallery. Subsequent editions have taken place in Rome at Studio SALES (2015), Milan at Giò Marconi (2016), and again in Naples at the Lia Rumma Gallery in 2018 with *The Milky Way Foto*, a project dedicated to photography. In 2020, the exhibition was hosted in Turin at the Franco Noero Gallery, and in 2022, it returned to Rome at the Alessandra Bonomo Gallery with *The Milky Way – Vera*.

**The seventh edition of *The Milky Way* is held under the patronage of the Royal Embassy of Denmark.**

### **Sponsor: Podernuovo a Palazzone**

*The Milky Way – seventh edition*

Opening: January 25 2025, at 3pm

until February 8, 2025

Galleria Continua / San Gimignano

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