



GALLERIACONTINUA

SAN GIMIGNANO BEIJING LES MOULINS HABANA ROMA SAO PAULO **PARIS**

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“TRUC À FAIRE” curated by JR

Preview of the gallery's new location, Wednesday 20 January 2021 1pm – 5pm

For 20 January, booking is recommended at reservation@galleriacontinua.fr

21 January – 20 February 2021, Tuesday – Saturday 10am – 5pm

Galleria Continua is pleased to announce the opening of a new exhibition space in France: 15 years after the opening of Galleria Continua Les Moulins in the Parisian countryside, another space opens, this time in the heart of the French capital in Le Marais.

Galleria Continua Paris – 800 square metres on two floors, with a string of windows that run around the corner between Rue du Temple and Rue Michel-le-Comte, a stone's throw from the Centre Pompidou – an unconventional situation, open to experimentation, it encourages a living of the space that is beyond the usual standards of set-up; throughout the course of its construction, it will be equipped with a café, a store and a room dedicated to meetings and talks. “The project comes from the idea of creating a welcoming space, a convivial place, that is flexible, inclusive, accessible to all and does not architecturally adhere to the canons of the white cube; a workshop of contemporary languages that brings together art, sociality and culture. An environment open to multiculturalism where people with stories, resources and different interests can meet even just to read a magazine or to exchange thoughts, experiences and plans”, state Mario Cristiani, Lorenzo Fiaschi and Maurizio Rigillo, Galleria Continua's founders.

“Truc à faire”, the title of the event that kicks off this new project, expresses the need of the three gallerists to respond to an incidental and inescapable call: “one thing to do”.

JR curates the first exhibition, an exhibition event that will occupy, in an unexpected way, this location that previously housed a wholesale resale leather goods activity. The works chosen by JR will creep into every nook and cranny, conquering the hundreds of shelves that inhabit the walls, with the declared desire not to modify the original structure but rather to reveal its history before then undergoing an extraordinary metamorphosis: “a space where art works are sold, halfway between a cathedral and a supermarket, it's a place where we get closer to infinity and where we can buy consumer objects. For this new space, I wanted to bring together two universes, create a place that is lived by art, where we come to walk, where we encounter works by artists of many different generations, coming from 5 continents: from Ai Weiwei, to Daniel Buren, Anish Kapoor, Michelangelo Pistoletto and Pascale Marthine Tayou, to name a few. I would like it to be a space for discussion, meetings, surprises, where we buy a book and when we open it, we discover it's signed by the author, where we can have an Italian coffee in a dynamic environment, where we immerse ourselves in the works that are present” (JR)

Shortly after the opening, in collaboration with MBL architectes, the space will be stripped back: removing the internal structures will show the bones of the building, including the signs of its past. It will then be ready to host a second exhibition.

While preserving the patina of time and the unique features of the premises, the subsequent renovations will proceed hand in hand with the activity of the gallery, marking a *continuum* between art and life.

GALLERIA CONTINUA

Galleria Continua opened in San Gimignano in 1990, on the initiative of three friends: Mario Cristiani, Lorenzo Fiaschi and Maurizio Rigillo. Determining its headquarters in the spaces of a former cinema, Galleria Continua has established itself and thrived in a completely unexpected position, far from big cities and ultramodern urban centres, in a village - San Gimignano - a timeless place that's rich in history. This choice of location has allowed the development of new forms of dialogue and symbiosis between unexpected geographies: rural and industrial, local and global, the art of the past and the art of today, famous and emerging artists. Staying true to a spirit of perpetual evolution and committed to engaging the widest possible audience in contemporary art, Galleria Continua has built a strong identity through its connections and experiences. This identity is founded on two values: generosity and altruism, which are at the centre of all relationships with artists, the general public and its development as a whole. Galleria Continua was the first foreign gallery with an international program to open in China in 2004 and three years later, in 2007, it inaugurated a new special site for large interventions - Les Moulins, in the Parisian countryside. In 2015 the gallery embarked on new paths, opening a space in Havana, Cuba, dedicated to cultural projects aimed at overcoming all frontiers. Galleria Continua represents a desire for continuity between the centuries, the aspiration to have a part in the writing of the history of the present, a history that is sensitive to contemporary creative practices and which preserves the link between past and future, and between different and unusual individuals and geographies. In 2020 it inaugurated a new exhibition venue in Rome inside The St. Regis Rome and one in Brazil, Galleria Continua São Paulo, situated inside the Pacaembu sports complex.

For further information about the show and photographic material:
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